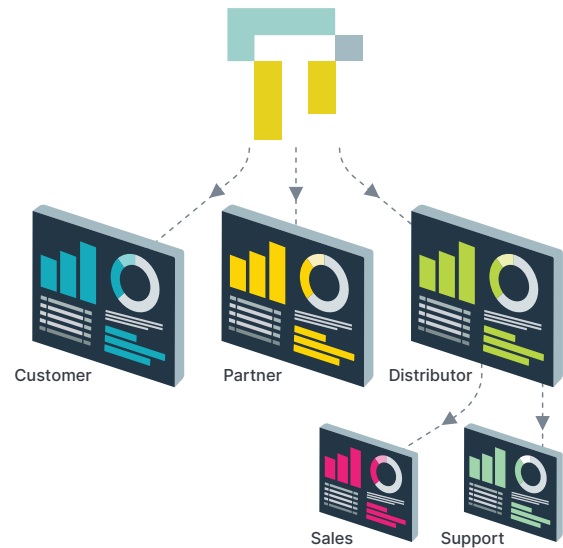


# Top 5 Challenges When You Scale External Training (and How to Solve Them)

When you're training customers on a complex product, you can't scale external training with lo-fi technology—and relying on an internal-facing LMS takes a serious toll. Expensive licensing models can bleed budgets dry, and inefficiencies from manual provisioning and distributing a growing amount of content is a challenge.

This is where Thought Industries' Panorama proves its unique value. It's an external LMS multi-tenancy feature that delivers a rebranded experience to each segment, customer, or persona in your external training ecosystem. If any or all of the following five challenges resonate with you, let Panorama empower your training business to redefine what scalability means.



## 1. Manual Content Provisioning

When you start out building training, designing, managing and delivering content to each customer individually is part of the process. But as your training business scales, manual provisioning can't help but slow you down and become a serious bottleneck.

Thought Industries allows you to centrally manage all of your content and your courses across as many audiences as you serve. You can update parent courses, then see that reflected on child courses. This ensures efficiency, while empowering you to scale your training efforts with ease. Distribute custom solutions to multiple audiences, segmenting what they need all from a single platform.



## 2. Different Requirements for Different Groups

There's no such thing as one-size-fits-all when it comes to training content, so centralized provisioning is just step one. For LMS multi-tenancy to work, it needs to flexibly meet the requirements of various groups.

Thought Industries' Panorama allows you to curate personalized experiences for each audience, tailoring your content and requirements to ensure a relevant and effective learning experience for all. The more you can offer flexibility and personalization, the higher those all-important engagement metrics will soar.



### 3. Messy Data and Reporting Across Segments

Being able to visualize engagement data, then compare training metrics with other data points from across the organization is critical. Training teams are often calling out for cleaner reporting across customer segments, so they can measure the performance and ROI of their training.

Panorama seamlessly connects with Thought Industries' reporting tool, ensuring clear data sets that support informed decision making. No more sifting through complex logs—you can access clear, segmented reporting for groups of learners and content, allowing you to refine your training strategy as you go.



### 4. Lack of Client Admin Capabilities

If you're spending too much time managing instances on behalf of your customers, you're not alone. One of the most common challenges is an inability to hand over control to platform admins, empowering them to manage their own learning experience.

Panorama takes the pressure off by delivering control to partners in a strategic way. Administrators can tailor their learning instance to their unique needs, allowing your business to support existing learners without the need for hand holding and support every time a design change becomes necessary.



### 5. Profitability Constrained by Rigid Licensing

Frustrated paying for learners who never log in? This is a traditional challenge in external training, and can stand firmly in the way of your growth goals. Rigid contracts may not align with your actual usage, and underutilized licenses become a drain.

Thought Industries offers an architecture built for efficiency, and provides a wide range of monetization options, simplifying the delivery of licensed learning to various groups. This way, your business can adapt to the evolving needs of your customers, without over committing yourself for the long term.

## Thought Industries is Your Route to Quality Training at Scale

Anyone who has experienced even one of these five challenges recognizes that with an internal LMS, scale is always hopelessly out of reach. Powered by Thought Industries, your training business has the foundation to achieve what's been missing—easy content control and data visibility, smart segmentation and licensing, and personalized course delivery—for truly limitless scale.

[Book a demo now](#) to see how Thought Industries can scale your external training.